

## The Top 7 features of KITA NO WATAYUKI

-  **Be reported over 50 times on mass media in 2009!**  
Broadcasted on Sukkiri • Super News (Japan TV Program) etc.
-  **High Turnover Rate (Serve the order within 2mins)**  
Easy to make. Even part time employees can do the operation!
-  **Only the Watayuki Ice has over 200 kinds of variation!**  
Plentiful menu gets high customer repeat rate!
-  **The best sales/area efficiency at each well-known commercial facility**  
At a Well-Known Shopping Mall with 200 tenants got the Top 1 record
-  **Low investment • High return**  
It takes only 8.8 million to open the business by using a going concern café shop!
-  **Have a good track record sold over 1.5 million yen in 3 days events**
-  **Minimum production loss**  
The main product “watayuki” is about zero production loss and storage loss

## KITA NO WATAYUKI FRANCHISE LICENSE OVERVIEW (license agreement required per each business)

<b>1. FRANCHISE</b>	<b>JPY 3 million</b>
<b>2. TRAINING PROGRAM</b>	<b>JPY 0.3 million</b>
* In-Store 10 Days / Lecture 2 Days / Coffee Training 2 Days (Total 14 Days)	
* Training course will hold in direct shop and headquarter	
* Headquarters accommodation is available, excluding the expenses of transportation, hotel and food	
<b>3. DESIGN CHARGES</b>	<b>JPY 0.3 million</b>
(Basic Design • Home Page Registration • Design • Logo Data)	
<b>4. BASIC KITCHEN EQUIPMENT</b>	<b>JPY 3.4 million</b>
* Basic tools • machines • equipment per each store	
* 2 watayuki slicers for 3 years rental fee is included	
* Excluding extra equipment expenses	
<b>5. DEPOSIT</b>	<b>JPY 0</b>
<b>TOTAL</b>	<b>JPY 7 million</b>

\*For general agency, it requires the other type of contract

**Reliable • Safe Made in JAPAN!!**



**Franchisee  
WANTED!!**

**Worldwide recognition!!  
Café & Sweets Shop**



**Franchisee • General Agency  
MASS RECRUITMENT!**

 Famous Café & Sweets Shop - "KITA NO WATAYUKI" on TV, Internet, Woman's Magazine. Expecting new category, mass recruitment for new franchisee!!  
The only one who provides safety local quality from manufacturing to selling in Japan.



▶ Please check out the inside pages for more details

## CONTACT US

Please feel free to contact us if you have any queries or further details are required. We will reply to you directly.



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